FORM #281
PM INC. 5/60

PHILIP MORRIS INCORPORATED

ADVERTISING COST ESTIMATE

Brand: Marlboro

Date: 8/16/80

Media: Other Promotions - Golf

Contract Terms: To advertise Marlboro on a four/color bleed ad in the 1980 World Series of Golf Souvenir Program.

Pay To:
World Series of Golf
411 Wolf Ledges Parkway
Suite 204
Akron, Ohio 44311

Approvals: _____ _____

1980	ESTIMATED COST	AMOUNT PAID	INVOICE NO.	INVOICE DATE	DATE PAID
JANUARY					
FEBRUARY					
MARCH					
APRIL					
MAY					
JUNE					
JULY					
AUGUST					
SEPTEMBER	$1,808.37 net				
OCTOBER					
NOVEMBER					
DECEMBER					
TOTAL	$1,808.37 net				

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Source: https://www.industrydocuments.ucsf.edu/docs/rjyn0004